

PEIBWA SPRING SYMPOSIUM 2019



Call for Speakers/Session Leaders

The PEI Business Women's Association Spring Symposium is the premier event for business women in Prince Edward Island. The 2019 Symposium will be held on May 23, 2019, at Holland College in Charlottetown, PE.

This one-day, annual event attracts the full spectrum of business women from across the Island — start-up entrepreneurs, established business owners, mid-career business professionals, dynamic rural entrepreneurs, newcomers launching their businesses, and students.

We are currently seeking proposals for Symposium speakers and session leaders.

Speakers

Speakers will deliver a keynote speech with a running total of 30 minutes. The selection will be based on a number of criteria, including:

- Expertise and experience in the topic of choice;
- Ability to inspire attendees;
- Currency and uniqueness.

Your proposal should include:

- Title and description of presentation;
- Biography of speaker;
- Fee and costs, if any.

Session Leaders

Sessions will run either 60 minutes or 120 minutes in length, with a short break halfway through the latter.

Criteria for the selection of sessions will include:

- Session leader's expertise and experience in the topic of choice;
- Inclusion of engaging and interactive elements;
- Associated learning outcomes;
- Appropriateness of topic to the Symposium audience and fit with overall event.

Your proposal should include:

- Title and description of the session, including:
 - Length of session;
 - Learning outcomes;
 - Delivery approach;
- Biography of session leader;
- Fee and costs, if any.

Notes

- The Symposium will involve multiple sessions running concurrently. Your session does not need to appeal to the full spectrum of participants, but can appeal to a specific segment of participants. If this is the case, please indicate your target audience for the session.
- Sessions can also be applicable to varying group sizes. For example, would your session be best suited to a maximum of 30 participants, or could it accommodate 100 participants? Please indicate as such in your description.

Please submit your proposal electronically to sparrow@peibwa.org by **March 25, 2019 at 4:00 pm**. Any questions should be submitted no later than Wednesday, March 20 at 4:00 pm.